



*News Release*

FOR IMMEDIATE RELEASE

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## Priority One Clearing Services Inc. centralizes operations in Clearwater, Fla.

*"This event positions us to be the premier  
clearing house for the publishing industry."*

Dawn Daugherty, CEO

CLEARWATER, Fla., July 6, 2010 — [Priority One Clearing Services Inc. \("P1"\)](#) announced today that it has centralized all of its operations in Clearwater, Fla., in the Tampa Bay area. Previously, the company's operations were headquartered in Colorado.

"The centralization of our company is a big step forward in positioning us as the *premier* clearinghouse for the publishing industry," said **Dawn Daugherty**, CEO of P1 and a native of Clearwater. "We have invested heavily in leading-edge technology and marketing resources in order to provide magazine publishers with quality subscribers by qualifying, acquiring and managing their subscription agents. We are very excited about expanding our footprint in the Tampa Bay area. Our key team members also will relocate from Colorado to the Clearwater facility. This was a critical factor in the strategy to centralize the company in Florida.

"In this new era of digital publishing, it is more important than ever for print-magazine publishers to find cost-efficiencies in acquiring new subscribers for their magazines. One such way is to ensure, up-front, the quality of the subscribers—which is the business of P1," added Daugherty.

Daugherty has been in the industry for 20 years. In the past five years, more than 500 agents have been monitored by another of Daugherty's companies—Subscription Integrity Services ("SIS") LLC—and Daugherty has carried that effort forth to P1 for the past two years. Each month, P1 continues to attract new subscription agents and create new programs that assist these agents in increasing their production of quality magazine-subscribers. Each prospective agent is qualified by P1 *before* the agent may begin clearing through P1. And, all agents are monitored and audited randomly by P1.

Privately held Priority One Clearing Services Inc. ([www.priorityoneclearing.com](http://www.priorityoneclearing.com)) provides its publishing partners with the quality subscribers they expect at the lowest possible cost as well as the predictive volume they need for effective circulation planning. The Company's address is: 1208 S. Myrtle Ave. S., Clearwater, FL 33756. Tel: 727-443-2200.

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